

JOURNEYWORKS PUBLISHING

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For Immediate Release

Journeyworks Awarded GSA Publication Media Contract

May 2007—Journeyworks Publishing has been awarded a General Services Administration (GSA) Publication Media Schedule Contract to make its health publications available to the federal government and other agencies using GSA schedules. GSA schedules offer designated agencies a quick, efficient and cost-effective way to purchase supplies and services.

“The contract award will help our existing government agency customers reduce acquisition costs for obtaining high quality health promotion materials, and it opens the door for other organizations using the GSA schedules to order these valuable resources,” notes Journeyworks Publisher Steven Bignell.

A contract awarded under the GSA schedules means that GSA has determined that Journeyworks is highly qualified to provide materials covered by the Publication Media Schedule, and that they have been evaluated using criteria such as performance, pricing and customer satisfaction.

Journeyworks is listed under contract number GS-02F-0052T. For more information on purchasing materials under the GSA contract, please call **1-800-775-1998**, go to www.journeyworks.com or go directly to the GSA Advantage website, at www.gsaAdvantage.gov.

Since 1995, Journeyworks Publishing has distributed tens of millions of health promotion and health education pamphlets, booklets, posters and bookmarks to public, private and non-profit programs across the country. The GSA contract award will help Journeyworks continue its mission to provide well-researched, easy-to-read, multicultural materials that promote healthy lifestyle choices for people of all ages.

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