


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For Immediate Release

Introducing a Large Format Hand Washing Display Poster and Pandemic Flu Pamphlet from Journeyworks

September 2007 – Journeyworks Publishing announces the release of a new large format (28" x 22") laminated hand washing display poster that will serve as a friendly reminder about the importance of regular hand washing to reduce the risk of colds, flu and other infections. Single poster prices start at \$14.95, with significant discounts for bulk purchases.

Also added to the flu prevention category is the new pamphlet *Pandemic Flu: How to Be Prepared*, an easy-to-read planning guide targeting a wide audience. To receive review copies of the flu pamphlet, professionals and educators can call 1-800-775-1998, visit www.journeyworks.com or write to Journeyworks Publishing, P.O. Box 8466, Santa Cruz, CA 95061-8466.

Prices start at \$18 for 50 pamphlets. Information on bulk pricing and personalization is available by calling Journeyworks or visiting the website.

The display poster and pamphlet, as well as other cold and flu prevention materials can be viewed at <http://www.journeyworks.com/products.asp?dept=160>.



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