


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For Immediate Release

Introducing Four Large Format Tobacco Display Posters and Two New Tobacco Control Pamphlets from Journeyworks

September 2007 – Journeyworks Publishing announces the release of four large format (28" x 22") laminated tobacco display posters and two new tobacco control pamphlets to help reinforce anti-tobacco messages.

The tobacco display posters can be viewed online at <http://www.journeyworks.com/products.asp?dept=174>. Single poster prices start at \$14.95, with significant discounts for bulk purchases.

New pamphlets include *How Tobacco Hurts Your Looks (and other reasons why most people don't smoke)* (#5495), a tobacco use prevention title aimed at young people, and *Smoke-Free Cars: A Guide for Parents and Other Drivers* (#5496) which highlights the danger of environmental tobacco smoke in vehicles. Pamphlets can be viewed online at www.journeyworks.com (search by title number or select the New Titles category).

To receive review copies of the tobacco pamphlets, professionals and educators can call 1-800-775-1998, visit www.journeyworks.com or write to Journeyworks Publishing, P.O. Box 8466, Santa Cruz, CA 95061-8466. Prices start at \$18 for 50 pamphlets. Information on bulk pricing and personalization is available by calling Journeyworks or visiting the website.



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