

# JOURNEYWORKS PUBLISHING

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**For Immediate Release**

## **Announcing New Luann™ Health Promotion Comic Book**

**From Award-Winning Cartoonist Greg Evans**

September 2006 – Journeyworks Publishing is pleased to announce the release of *Real-Life Adventures in Health*, a full-color, 32-page comic book featuring characters from one of the most popular comic strips in the country, Luann™. The comic book mixes comic strips with illustrated text panels to model healthy lifestyle behaviors



and engage young people to make good choices. *Real-Life Adventures in Health* portrays the Luann™ comic strip characters dealing with many of the challenges facing teenagers, including abstinence, pressures to smoke, drink and use drugs, stress, pregnancy prevention, bullying, and more. Fact-filled and fun to read, *Real Life Adventures in Health* delivers a comprehensive, positive health message to hard-to-reach adolescents.

Find out more at <http://www.journeyworks.com/prodinfo.asp?number=5464&top=>.

To receive free review copies of the comic book, professionals and educators can call 1-800-775-1998; send a fax to 1-800-775-5853; visit [www.journeyworks.com](http://www.journeyworks.com); or write to Journeyworks Publishing, P.O. Box 8466, Santa Cruz, CA 95061-8466 and request review copies. Information on bulk pricing and personalization is available by calling Journeyworks or visiting the website.

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