

JOURNEYWORKS PUBLISHING CAPABILITY STATEMENT

COMPANY OVERVIEW

Journeyworks Publishing is a respected national publisher of award-winning health education and health promotion materials. Founded in 1992 and incorporated in 1995, Journeyworks distributes more than 10,000,000 pamphlets, booklets, posters and bookmarks annually.

Journeyworks is comprised of 17 employees in four divisions: editorial, marketing/sales, customer service/fulfillment and administration. In addition, Journeyworks employs a team of freelance writers, editors, translators, reviewers and illustrators to help deliver critical health education messages in Journeyworks' signature style.

“Journeyworks is known for designing materials in a professional manner that integrate text and graphics to effectively convey its message to a targeted audience.”

– Mark DeNoble, MS
Journal of Family and
Community Health

“Journeyworks is very customer friendly, and the information in your brochures is superb.”

– Richard Salazar
Prevention Specialist
Pajaro Valley Prevention and
Student Assistance, Inc.
Watsonville, CA

PRODUCTS AND SERVICES

PUBLICATIONS

Journeyworks offers more than 500 low cost, easy to read, multicultural publications in topic areas such as caregiving, tobacco, alcohol and drug use prevention, physical activity and nutrition, mental wellness and reproductive health, including over 100 titles in Spanish.

Publication types include:

- Pamphlets/brochures
- Posters (small and large format)
- Booklets
- Bookmarks

Journeyworks materials are researched and written by professional health education writers and editors using the latest information from well-respected government sources such as the Centers for Disease Control and Prevention (CDC), National Institutes of Health (NIH) and the Substance Abuse and Mental Health Services Administration (SAMHSA). Titles are evaluated and updated on a regular basis to reflect the latest research findings and health information developments.



WHAT OUR CUSTOMERS HAVE TO SAY:

“We use Journeyworks pamphlets and resource booklets in all of our Family Caregiver programs throughout our region! The materials contain very useful, helpful, good information in an easy to read format. We are thrilled to have this available resource to share with our family caregivers.”

– Kim Emory
Family Caregiver Resource Specialist
Upper Coastal Plain Area Agency on Aging
Wilson, NC

“I believe that you have some of the greatest health education materials around! Great quality, current information and good prices. Just what we need as HPE teachers!”

– Marcy Jack
Health and Physical Education Teacher
Hampton Township School District
Pittsburgh, PA

CUSTOM PUBLISHING

Journeyworks custom publishing program allows customers to personalize and adapt materials to build brand awareness, increase referrals, extend outreach and target specific audiences. Custom publishing services are tailored to fit a customer’s specific needs. Popular options include:

- Front and back full-color logos
- Content modification such as adjusting reading levels, adding or changing text or graphics and reorganizing layout
- Translations

In addition, Journeyworks has worked with organizations to customize materials for use in public service campaigns and other health promotion programs.

IMPRINTING

Imprinting gives customers a quick, easy and inexpensive way to highlight their program using Journeyworks materials. A black and white imprint of an organization’s logo and contact information can be added to any pamphlet, booklet, take home poster or bookmark.

CUSTOMER SERVICE

JOURNEYWORKS IS KNOWN FOR ITS OUTSTANDING CUSTOMER SERVICE. OUR FAST, FLEXIBLE AND FRIENDLY SERVICE INCLUDES:

- Personal attention to every order – from 50 items to 100,000+.
- Quick response to sample requests, quotes and orders.
- 24–48 hour turnaround time on in-stock items. Imprinted items are generally available in 2–4 weeks.
- Drop shipping to multiple addresses nationally and internationally.
- Multiple complimentary review samples for review committees.
- Knowledgeable staff who can help you select appropriate materials to match your program needs, target audience and budget.



WHAT OUR CUSTOMERS HAVE TO SAY:

“I think your products are great. They are exactly what we need when someone walks in the door and just needs to know we understand.”

– Jill Kranz
Director of Senior Services
Middleton Senior Center
Middleton, WI

“Your pamphlets are about the topics that affect today’s youth. Thank you for keeping your information current and easy to read.”

– Juanita Blaz
Program Director
Island Girl Power Guam
Dededo, Guam

“Journeyworks materials on tobacco use prevention and cessation are an integral part of health education programming. These materials contain facts, games and resources that I utilize in tobacco use prevention and cessation programs in schools, community and faith-based organizations.”

– Melissa Milner
aka “Ciggy Butts”
Health Educator
Elkton, MD

CUSTOMERS

Journeyworks broad customer base includes thousands of public health departments, hospitals, schools, college and university health centers, Indian Health Service and Canadian health programs, all branches of the U.S. military and veteran’s affairs organizations, churches, community-based and non-profit organizations, and private companies.



BELOW IS A SMALL SAMPLING FROM OUR MORE THAN 6,000 CURRENT CUSTOMERS:

Alzheimer’s Association
American Cancer Society
American Heart Association
American Lung Association
American Red Cross
Blue Cross and Blue Shield
Canadian Mental Health Association
CIGNA Healthcare
Easter Seals
Head Start/Early Head Start
Healthy Mothers Healthy Babies Coalitions
Kaiser Permanente
MADD
Mayo Clinic
National Alliance on Mental Illness
National Council on Alcoholism & Drug Abuse
Planned Parenthood
Salvation Army
World Health Organization

FACILITIES

Journeyworks Publishing headquarters are located in Santa Cruz, California. The corporate offices are spread over three company-owned buildings in downtown Santa Cruz (761, 763 and 777 Chestnut St.), with a leased warehouse space in the industrial section of the city.

CODES

- NAICS: 511130
- GSA Contract No. GS-02F-0052T
- Please contact us for our Dunn and Bradstreet Number, FEIN and additional coding information.

CONTACT INFORMATION

To obtain additional information, please contact:

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