

JOURNEYWORKS PUBLISHING

763 CHESTNUT ST. • SANTA CRUZ CALIFORNIA 95060-3751
PHONE 800/775/1998 • 831/423/1400



P.O. BOX 8466 • SANTA CRUZ CALIFORNIA 95061-8466
FAX 800/775/5853 • 831/423/8102

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Professional Research, Writing and Review

All of our materials are researched, written and reviewed by health professionals. When giving health-related advice, citing statistics, or suggesting specific action, we rely on respected resources, such as the CDC. Citations for facts are available upon request.

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Almost all of our materials rate below a seventh-grade reading level; most rate between fourth and sixth grade. For materials that are geared toward a low-literacy audience, we use a set of criteria based on the SAM guidelines for readability and comprehension. All of our materials are also evaluated by the Flesch-Kincaid standardized reading level test.

Design and Artwork

Our layouts are specially designed to help readers digest and retain information. The artwork in our materials is created especially for Journeyworks to engage readers, reflect ethnic diversity, and represent concepts that would be harder to convey with photographs.

Sincerely,

Journeyworks Publishing Staff