

JOURNEYWORKS PUBLISHING

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Re: Sole Source Statement

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Professional Research, Writing and Review

All of our materials are researched and written by professional health education writers and editors. In addition, we use experts and professionals who work in the field as consultants and reviewers. When giving health-related advice, citing statistics, or suggesting specific action, we rely on respected resources, such as the CDC. Citations for facts are available upon request.

Readability

Almost all of our materials rate below a seventh-grade reading level and most rate between fourth and sixth grade. We use a set of criteria based on the SAM guidelines to support readability and comprehension, and all of our materials are also evaluated by the Flesch-Kincaid standardized reading level test.

Design and Artwork

Our layouts are specially designed to help readers digest and retain information. The artwork in our materials is created especially for Journeyworks to engage readers and represent concepts that would be harder to convey with photographs. And, we are committed to creating illustrations that are diverse and inclusive, to ensure that readers see themselves and their communities in our materials.

Sincerely,

Journeyworks Publishing Staff